



DavidAllen

## Certified International Partner Program

### Why Become a David Allen Company Certified International Partner (CIP)?

David Allen wrote Getting Things Done® (GTD®) in 2001. Since its release, it has sold more than one million copies in more than 30 languages and it has spawned a complete ecosystem of software developers (more than 100), bloggers/writers and even GTD gear/tool developers and resellers around the world. Equally significant is the fact that GTD is being adopted by many of the world's most progressive corporations as a strategic tool for them to remain competitive, efficient and profitable.

The GTD methodology supports leaders who face business challenges, whether it is integration after a merger or acquisition, growing and developing high performance teams, the challenges of staff development and retention, helping to manage work/life mix or enabling teams and business units to become fast and flexible in terms of how they react to change. Whether positioned within a leadership curriculum, an on-boarding process or as part of a cultural change towards self management and accountability, GTD has made profound impacts on companies and individuals.

The growing global popularity of GTD and the unwavering demand for GTD implementation, training, support and consulting has created opportunities for companies like yours to partner with the David Allen Company.

### What is The Profile of a Successful Certified International Partner?

The specific profile of a CIP will vary from market to market, but there are some consistencies in the success profile.

- A proven track record of consultative selling into top leaders in an organization.
- A desire to grow the business.
- A commitment to invest in the people, marketing and infrastructure required to support business growth.
- Values and principles which are aligned with those of the David Allen Company.
- A commitment to communication, integrity and providing value to employees, clients and community.

A smarter way to work and live

[www.davidco.com](http://www.davidco.com) | [partners@davidco.com](mailto:partners@davidco.com) | +1.805.646.8432



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### How to Get Started?

1. Review the web site at [www.davidco.com](http://www.davidco.com) to learn more about products, services and market positioning.
2. If interested in pursuing this opportunity, complete the application form and send back to the David Allen Company. You will be contacted by a member of our CIP Development team as a follow up to your application.

Thank you for your interest!

Ana Maria Gonzalez  
Vice President - International Development  
[anamaria@davidco.com](mailto:anamaria@davidco.com)

David Allen Company  
407-F Bryant Circle  
Ojai, CA 93023  
+1 805 646 8432 ext 302  
Fax +1 805 646 7695  
[www.davidco.com](http://www.davidco.com)

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## Certified International Partner Program – Application Form

### Company Information

Company Name:

Address:

City:

State / Zip / Postal Code:

Country:

Phone:

Fax:

Email:

Other locations (please list):

Company Description:

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Please provide a description of major products and services:

Please list top five clients:

In what countries/territories are you interested in representing the David Allen Company?

Please provide a listing of all major licensing/partner programs that you have in place for professional services:

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Name of principals (owners):

Name of CEO/General Manager/Managing Director:

Years in business:

Number of full-time employees:

Number of part-time employees:

Number of contract employees/affiliates:

Revenues/turnover for last three fiscal years:

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What is the amount of capital that you have allocated or is available for building a Getting Things Done (GTD) practice area in your market?

Why are you interested in marketing and supporting GTD in your selected markets?

How long has your organization been using GTD internally?

What GTD products and services have you been providing to date in these markets?

**When completed, please send this form to:**

partners@davidco.com

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